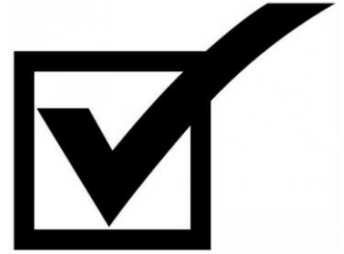


**BUSINESS
PROFESSIONALS**
of **AMERICA**
Giving Purpose to Potential



Digital Marketing Concepts

~OPEN EVENT~

(594)

REGIONAL 2025

CONCEPT KNOWLEDGE:

Multiple Choice (50 @ 2 points each)

_____ (100 points)

Test Time: 60 minutes

Multiple Choice

1. A	26. B
2. B	27. B
3. B	28. A
4. B	29. C
5. A	30. B
6. A	31. C
7. A	32. C
8. A	33. C
9. A	34. D
10. A	35. B
11. C	36. A
12. A	37. D
13. D	38. A
14. A	39. A
15. A	40. C
16. C	41. B
17. B	42. B
18. A	43. B
19. D	44. C
20. A	45. C
21. B	46. A
22. C	47. B
23. A	48. C
24. B	49. B
25. B	50. B